

## **Privacy Notice – Marketing Newsletter**

This privacy notice tells you about the information that Hydronix collects from you when you contact us via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

#### 1 Who are we?

We are Hydronix Ltd, and you can contact us by post marked for the attention of the Compliance Office at the address below, by email to enquiries@hydronix.com or by telephone on +44 (0)1483 468900.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

#### 2 What personal data do we collect?

When you contact us on our website, we will ask you for your name, your company name, your company email address and your country of residence. In addition, you may choose to provide us with the following information: Salutation, Job Title, City of residence and Phone Number.

## 3 Why do we collect this information?

We will use your information to send you our newsletter, which contains information about new products, product updates, and other information that we feel would benefit you.

We are processing your information under legitimate interest, and you have the option to unsubscribe from any communication you receive from us.

## 4 What do we do with your information?

Your information is stored in our database on secure servers in the United States (East) and Dublin, Ireland. Hydronix does not sell or provide its database to other organisations but may share your data with Hydronix approved companies that are contracted to abide by our data protection policy. We will not use the information to make any automated decisions that might affect you.

## 5 How long do we keep your information for?

Your information is kept on our system for at least 10 years.

# 6 Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask for it to be erased and you can ask for us to give you a copy of the information. We are legally required to retain certain records associated with ATEX transactions and would not be able to delete these records.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time, either by clicking the unsubscribe link at the end of any newsletter or by emailing, writing or telephoning us using the contact details above.

# 7 Your right to complain

If you have a complaint about our use of your information and you are based in the UK you can contact the Information Commissioner's Office via their website or write to them at:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF