



Privacy Notice – Marketing Newsletter

This privacy notice tells you about the information that Hydronix collects from you when you sign up to receive our newsletter via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

1 Who are we?

We are Hydronix Ltd and you can contact us by post marked for the attention of the Compliance Office at the address below, by email to enquiries@hydronix.com or by telephone on +44 (0)1483 468900.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

2 What personal data do we collect?

When you subscribe to our newsletter, we will ask you for your name, your company name and your company email address. We will also ask for your salutation, e.g. Mr so that we can correctly address you. In addition you may choose to provide us with the following information: Job Title and Company Telephone Number.

3 Why do we collect this information?

We will use your information to send you our newsletter, which contains information about new products, product updates and other information that we feel would be of benefit to you.

We ask for your consent to do this, and we will only send you our newsletter for as long as you continue to consent.

4 What do we do with your information?

Your information is stored in our database on our servers in the UK. Hydronix does not sell or provide its database to other organisations but may share your data with Hydronix approved companies that are contracted to abide by our data protection policy. We will not use the information to make any automated decisions that might affect you.

5 How long do we keep your information for?

Your information is kept for as long as you continue to consent to receive our newsletter.

6 Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask for it to be erased and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time, either by clicking the unsubscribe link at the end of any newsletter, or by emailing, writing or telephoning us using the contact details above.

7 Your right to complain

If you have a complaint about our use of your information and you are based in the UK you can contact the Information Commissioner's Office via their website or write to them at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF